



*Working Together for*  
**Healthier Mothers and Babies**

# 2014 West Virginia Perinatal Summit

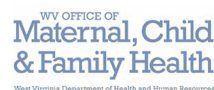
*Presented by the West Virginia Perinatal Partnership*



November 6–7, 2014  
Charleston Marriott Town Center Hotel  
200 Lee Street, Charleston, WV

[www.WVPerinatal.org](http://www.WVPerinatal.org)

This event is jointly provided by the West Virginia Perinatal Partnership and the Charleston Area Medical Center (CAMC) Health Education and Research Institute. It is made possible through grants from the West Virginia Higher Education Policy Commission, Division of Health Sciences, WV Bureau for Behavioral Health and Health Facilities, WV Office of Maternal, Child and Family Health and the March of Dimes and through support from partners listed below.



## SUMMIT OVERVIEW

The program is designed to bring professionals from multiple disciplines together to discuss perinatal and child health issues. Local and nationally recognized faculty will encourage participants to consider new research, best practices, collaborative and innovative strategies in perinatal health policy, education and practice. After completing this course, participants will be able to:

- Describe best practices in perinatal health;
- Put into practice new obstetrical and neonatal guidelines;
- Collaborate to increase favorable birth outcomes and decrease risks;
- Identify quality improvement strategies to promote better health outcomes for pregnant women and newborns;
- Outline policies and practices that lead to improvements in the quality and delivery of health care in West Virginia;
- Stimulate physician-patient conversations about what is appropriate and necessary treatment; and
- Build and strengthen the West Virginia Perinatal Partnership.

## ACCREDITATION

This activity has been planned and implemented in accordance with the essentials and standards of the Accreditation Council for Continuing Medical Education through the joint provider agreement of CAMC Health Education and Research Institute and the West Virginia Perinatal Partnership. The CAMC Health Education and Research Institute is accredited by the ACCME to provide continuing medical education for physicians.

## Credit Hour Statement

**Physicians** - The CAMC Health Education and Research Institute designates this live activity for a maximum of 10.5 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation.

**Nurses**- CAMC Health Education and Research Institute is an approved provider of continuing nursing education by West Virginia Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Programs have been approved as follows: Thurs. Nov. 6 (pre-conference workshop) Safety in OB Care, 2.75 hours under approval number PO15-14-14756 and evening lecture, Substance Abuse, 1 hour PO15-14-14757. On Fri. Nov. 7, 6.75 hours PO15-14-14758.

**Social Workers**- CAMC Health Education and Research Institute is an approved provider of continuing education by the West Virginia Board of Social Work Examiners. Programs have been approved as follows: Thurs. Nov. 6 (pre-conference workshop) Safety in OB Care, 2.75 hours and evening lecture, Substance Abuse, 1 hour. On Fri. Nov. 7, 6.75 hours. Approval number #490045.



## NURSING MOTHERS

Please note a Lactation Room is available for the comfort of nursing mothers. Please inquire at the registration table.

Thursday, November 6th

9:30 am – 5:00 pm / Foyer A & B

**Registration**

10:30 am – 12:30 pm / Salon D

**Nursing Leadership Roundtable & Brunch**

*Provided in Partnership with Association of Women's Health, Obstetrical and Neonatal Nurses (AWHONN)*

1:00 pm – 4:00 pm / Salon D

**Safety in Obstetrical Care: Quantification of Maternal Blood Loss**

*Cecile Renee Byfield, MS, RN, FNP, C-EFM  
Nurse Program Development Specialist for AWHONN  
New York, NY*

**Obstetrical Hemorrhage, Preeclampsia and the Effects on the Neonate**

*Annelee Boyle, MD  
Assistant Professor, Department of Obstetrics and Gynecology, University of Virginia  
Charlottesville, VA*

**Wrap-Up of Obstetrical Harm Prevention Project**

*Anne Banfield, MD, FACOG  
Director of Women's Health Services and Chief of Staff-Elect, Davis Memorial Hospital  
Elkins, WV*

*Provided in partnership with the WV Hospital Association*

1:00 pm – 5:00 pm / Salon C

**LARC Educational Symposium:  
Long Acting Reversible Contraception  
Clinical Insertion Training**

*1:00 pm – 3:00 pm*

**LARC IUC Training Clinical Training**

IUC (intrauterine contraception) training involves both didactic and hands-on skills-based portions on proper insertion and removal of Skyla®, Mirena® and Paragard®. Only open to physicians and advanced practice clinicians with prescribing privileges (Exempt from CME & CNE credits).

*3:00 pm – 5:00 pm*

**LARC NEXPLANON® (etonogestrel implant)  
Clinical Training**

The NEXPLANON® Training (etonogestrel implant) provides hands-on training for insertion and removal procedures, as well as implant localization techniques. Only open to physicians and advanced practice clinicians with prescribing privileges.

*This NEXPLANON (R) training is provided by Merck through Advanced Health Media and is exempt from CME & CNE credit. Due to FDA regulations on trainer to trainee ratios preregistration is required.*

*Pam Maddox, APRN  
Women's Health Center  
Charleston, WV*

*Wanda Hembree, MD  
Associate Professor, Department of Obstetrics and Gynecology  
WVU School Of Medicine  
Bridgeport, WV*

*The LARC Educational Symposium is provided in partnership with Bayer, Merck and Teva Pharmaceuticals.*

Thursday, November 6th (continued)

5:30 pm – 6:30 pm / Salons A & B

Reception

6:30 pm – 8:30 pm / Salons D, E & F

Dinner, Keynote and Awards Presentation  
*Dress- Business attire*

**Substance Abuse In Pregnancy**  
*Michael Marcotte, MD*  
*Director of Quality and Safety for Women's Services*  
*Medical Director of Helping Opiate Addicted*  
*Pregnant Women Evolve (HOPE), TriHealth*  
*Cincinnati, OH*

8:30 pm – 10:00 pm / Lower Gauley Room

AWHONN Reception

Friday, November 7th

7:00 am – 8:00 am / Foyer A & B

Registration, breakfast and exhibit visitation

8:00 am – 8:30 am / Salons C & D

**Overview of WV Perinatal Outcomes and WV Perinatal Partnership Projects**  
*Amy N. Tolliver, MS, Director, WV Perinatal Partnership*  
*Charleston, WV*

*Stefan Maxwell, MD, Chairman, WV Perinatal Partnership Central Advisory Council*  
*Chief of Pediatrics & Director NICU, CAMC*  
*Women and Children's Hospital*  
*Charleston, WV*

8:30 am – 9:15 am / Salons C & D

**Preventing Recurrent Preterm Birth**  
*Michael Marcotte, MD*  
*Director, Quality and Safety for Women's Services*  
*Medical Director of Helping Opiate Addicted*  
*Pregnant Women Evolve (HOPE), TriHealth*  
*Cincinnati, OH*

9:15 am – 10:00 am / Salons C & D

**You Quit Two Quit: A Comprehensive Tobacco Cessation Program for Women**  
*Erin McClain, MA, MPH*  
*Project Manager, You Quit Two Quit Expansion*  
*& Every Woman Southeast*  
*University of North Carolina*  
*Center for Maternal and Infant Health*  
*Chapel Hill, NC*

10:00 am – 10:15 am

Break and Exhibit Visitation

10:15 am – 11:00 am

**TRACK 1 / Salon C**  
**LARC for Primary Prevention of Neonatal Abstinence Syndrome and the Unplanned Pregnancy**  
*Erica Wilson, MPH*  
*Community Services Director, East Tennessee*  
*Regional Health Office*  
*Knoxville, TN*

**TRACK 2 / Salon D**  
**Gestational Diabetes; Testing Paradigms in a Rural Office**  
*Kimberly Farry, MD*  
*Associates for Women's Health, St Joseph's Hospital*  
*Buckhannon, WV*

Friday, November 7th (continued)

11:00 am – 11:10 am

Break and Exhibit Visitation

11:10 am – 12:00 pm / Salons C & D

**Maternal Immunization: Challenges and Opportunities**

*Dr. Richard Beigi\**

*Assistant Professor, Division of Reproductive Infectious Diseases and Obstetric Specialties Magee Women's Hospital University of Pittsburgh Medical Center Pittsburgh, PA*

12:00 pm – 1:30 pm

**Lunch Networking and Committee Meetings**

- Teen and Unplanned Pregnancy  
*Kanawha Room*
- Maternity Care Provider Shortage  
*Lower Gauley Room*
- Breastfeeding  
*Allegheny Room*
- Tobacco and Substance Abuse  
*Salons E & F*
- Hospital Perinatal Guidelines and Self-Assessment  
*Blue Ridge Room*

1:30 pm – 2:15 pm

**TRACK 1 / Salon C**

**Screening for Critical Congenital Heart Disease: Data Collection Surveillance and Quality Improvement in West Virginia**

*John Phillips, MD, FAAP  
Chief of Pediatric Cardiology, WVU Hospital;  
Vice-Chair Pediatric Outpatient & Outreach Services; and Associate Professor, WVU Department of Pediatrics*

*Collin John, MD*

*Medical Director, Project WATCH WV Birth Score Program & Assistant Professor, WVU Department of Pediatrics*

**TRACK 2 / Salon D**

**Choosing Wisely in Perinatal Health**

*Daniel Foster, MD*

*Administration, Charleston Area Medical Center Charleston, WV*

*David Jude, MD,*

*Chair, Department of OB GYN, Marshall University School of Medicine Huntington, WV*

*Georgia Narsavage, PhD*

*Director, Interprofessional Education at West Virginia University, and School of Nursing Morgantown, WV*

*Raheel Khan, MD, FAAP*

*Faculty and Acting - Chair, Department of Pediatrics, West Virginia University School of Medicine, Charleston Area Medical Center Charleston, WV*

2:15 pm – 2:30 pm

**Break and Exhibit Visitation**

2:30 pm – 4:00 pm / Salons C & D

**Effect of Substance Abuse on the Mother and Newborn: Experience of Healthcare Collaboration on Substance Abuse in Pregnancy**

*Patrick Marshalek, MD*

*Assistant Professor, WVU Department of Behavioral Medicine and Psychiatry Morgantown, WV*

Friday, November 7th (continued)

*Laura R. Lander, MSW, LICSW  
Assistant Professor, WVU Department of  
Behavioral Medicine and Psychiatry  
Morgantown, WV*

*Panitan Yossuck, MD  
Associate Professor WVU School of Medicine  
and Medical Director, WVU Children's Hospital  
NICU  
Morgantown, WV*

*Courtney Sweet, Pharm.D, BCPS  
Clinical Pharmacy Specialist, Neonatal Intensive  
Care, WVU Hospitals  
Morgantown, WV*

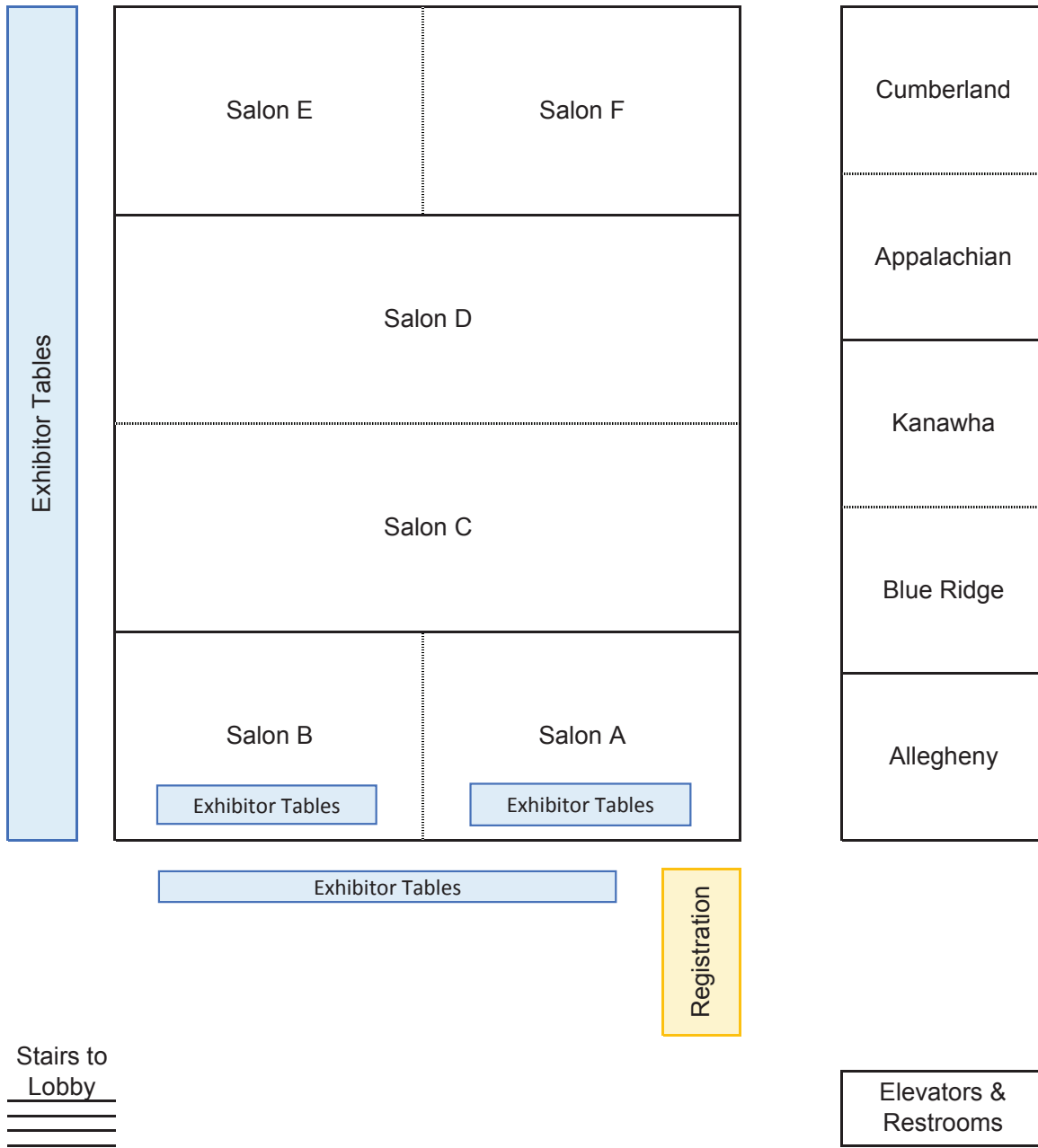
4:00 pm – 4:10 pm / Salons C & D

**Evaluation and Wrap-up**

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*\*In accordance with the Accreditation Council for Continuing Medical Education (ACCME) standards and the policy of the CAMC Health Education and Research Institute, these presenters have indicated that they have a relationship which, in the context of their presentation, could be perceived as a real or apparent interest (e.g., ownership of stock, recipient of royalties, or research grants or consulting fees), but do not consider that it will influence their presentation.*

# Charleston Marriott Town Center Second Floor





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