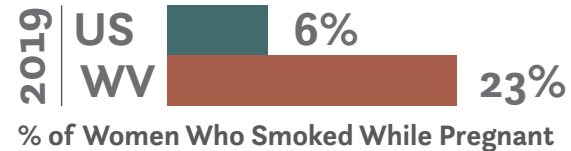


West Virginia has the highest percentage of women who smoke/vape while pregnant.

Health care providers are in a unique position to help women quit smoking/vaping.

The Help2Quit program can provide the skills you need to help your patients and/or your patients' caregivers quit smoking/vaping.

WV Almost 4X the National Average
WV's National Rank: 50



Brief counseling offered by a trained clinician can double a smoker's chances of quitting for good.



The West Virginia Help2Quit program will provide you and your staff with the skills and resources you need to help your patients and their caregivers quit smoking/vaping.

Find out how the West Virginia Perinatal Partnership can assist you to Help2Quit!

For more information about the Help2Quit program,

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A SMOKING CESSATION TRAINING PROJECT OF THE WV PERINATAL PARTNERSHIP



A TRAINING AND SKILL BUILDING PROGRAM FOR OBSTETRIC, PEDIATRIC, AND FAMILY PRACTICE PROVIDERS

Women need help with quitting and health care providers are in a unique position to help them.



The goal of the West Virginia Perinatal Partnership's program is to reduce smoking/vaping before, during, and after pregnancy, and to reduce exposure to secondhand smoke.

We need your help. Participating providers will receive free training, resources, and statewide recognition.

Smoking/vaping, especially for women of reproductive age, is a major public health problem, causing serious harms to pregnant women, infants, and children. Smoking before, during and after pregnancy is associated with a number of risks, including:

- Birth defects
- Sudden Infant Death Syndrome
- Preterm delivery
- Low birth weight
- Abruptio placentae
- Ectopic pregnancy
- Childhood respiratory illnesses
- Cognitive effects associated with learning disabilities and behavioral problems



The Help2Quit program provides free in-person training and assistance for you and your staff. The curriculum covers:

- Evidence-based, best practice brief counseling intervention
- Latest information on vaping and e-cigarettes
- Motivational interviewing techniques
- Pharmacotherapy options
- Billing, including CPT codes, reimbursement rates, and other FAQs
- Information about tobacco cessation resources available to help your patients and how to proactively refer to the services
- How to access and use free tobacco cessation patient education materials
- How to help those who are not ready to quit

